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OnLife Networks

CORD use cases and benefits: Telefonica Edge Computing

Product Innovation
Customer Centric Networks
November 2017

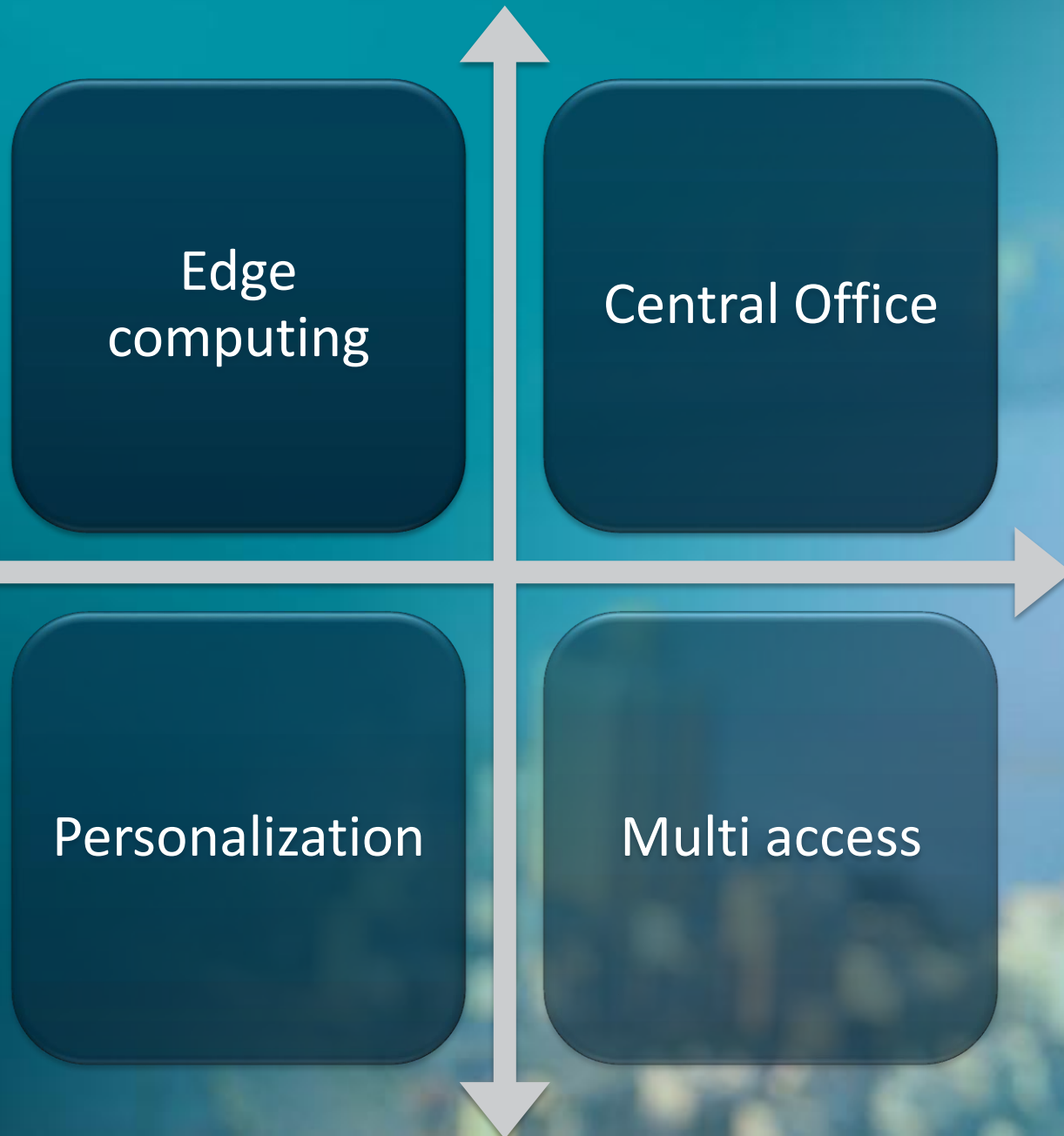
Public





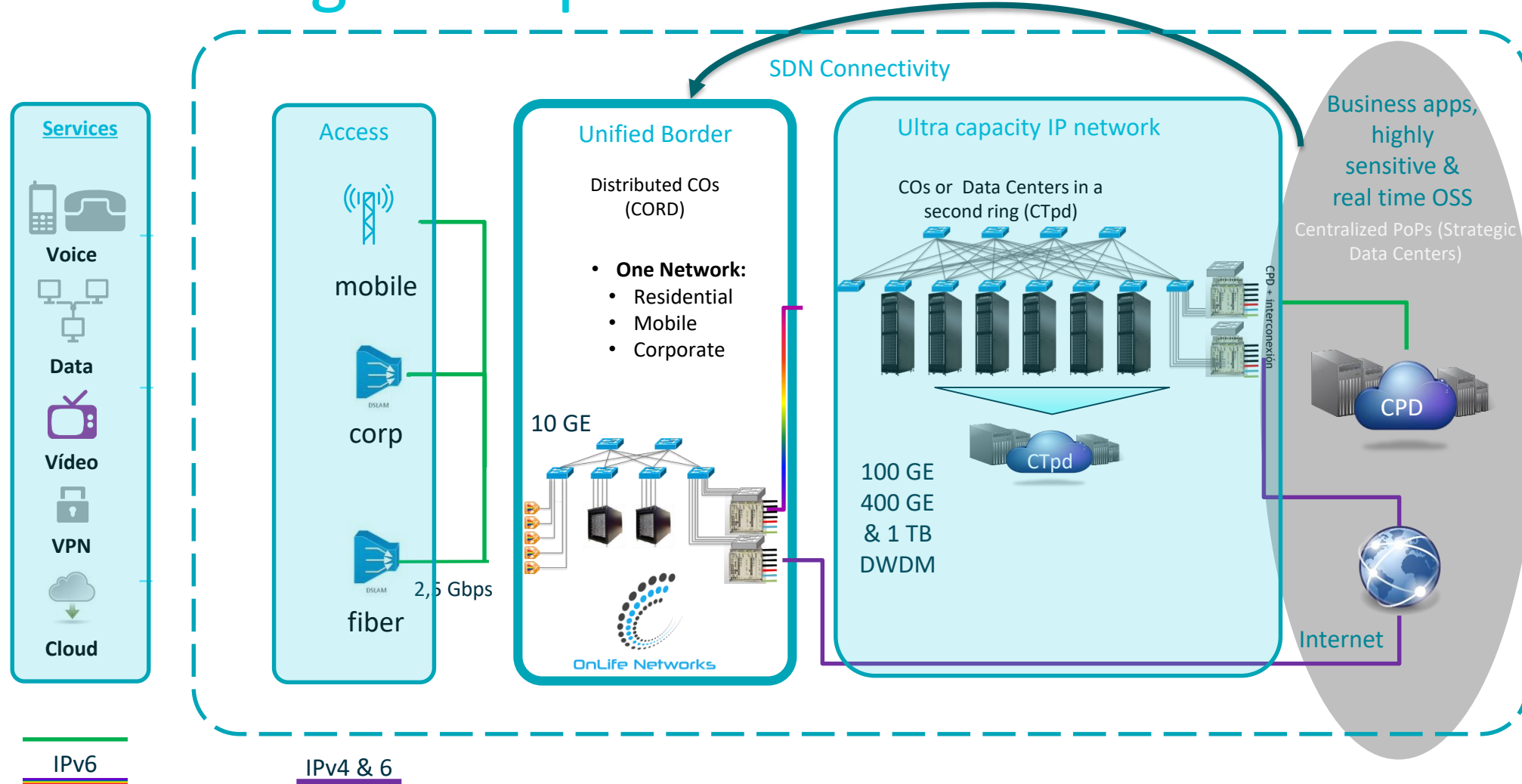
> Onlife Network: Our CORD

What is OnLife networks?



OnLife Networks: An All-IP Architecture with Multi Access Edge Compute

Bringing services to the edge

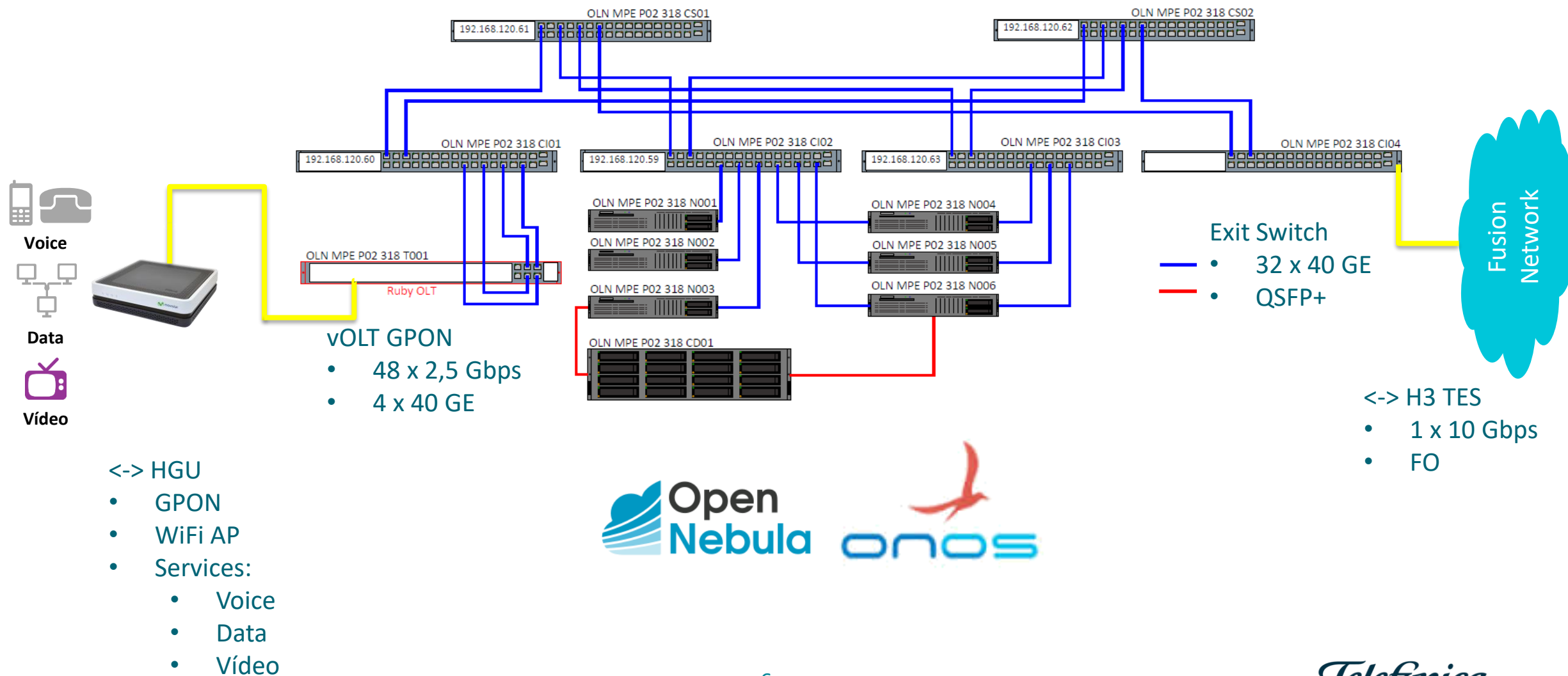


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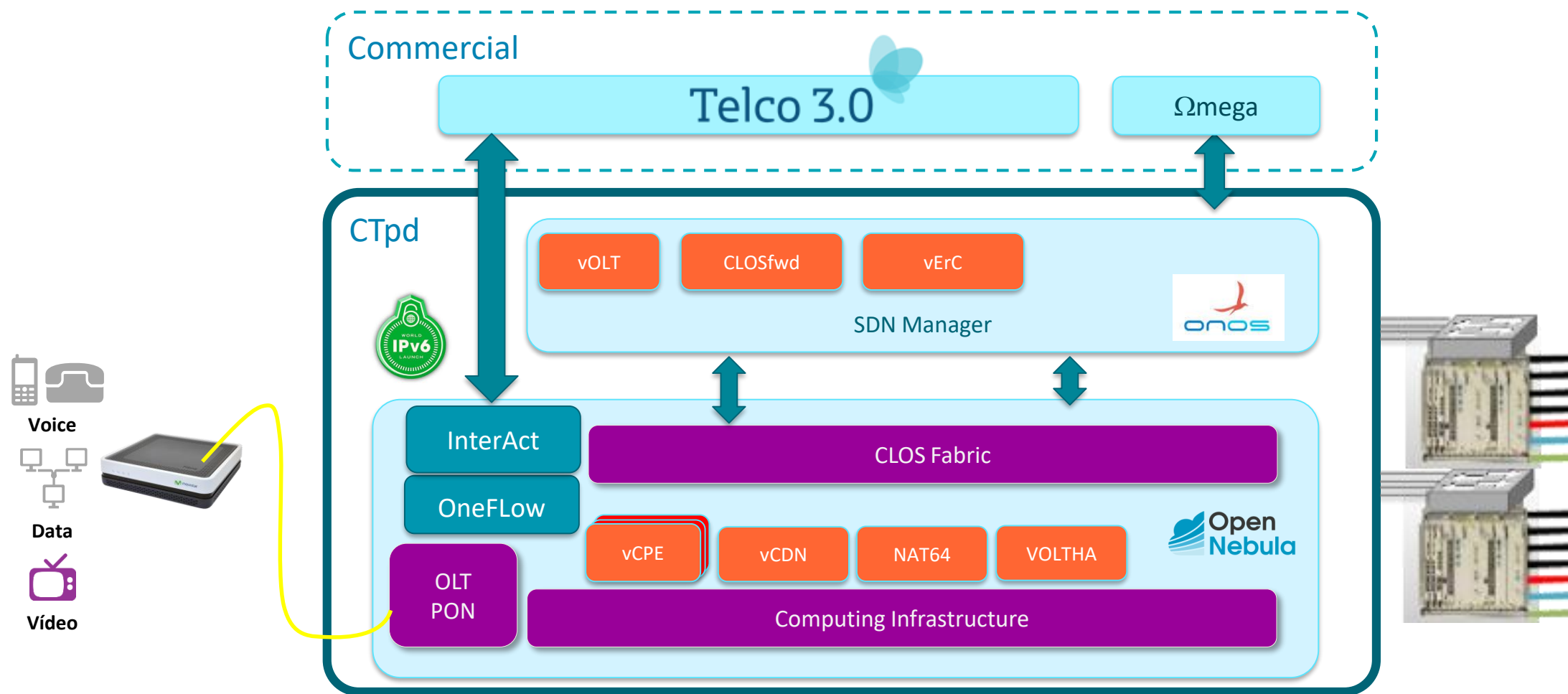
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What we have built: R-CORD



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Leveraging Open Source Software



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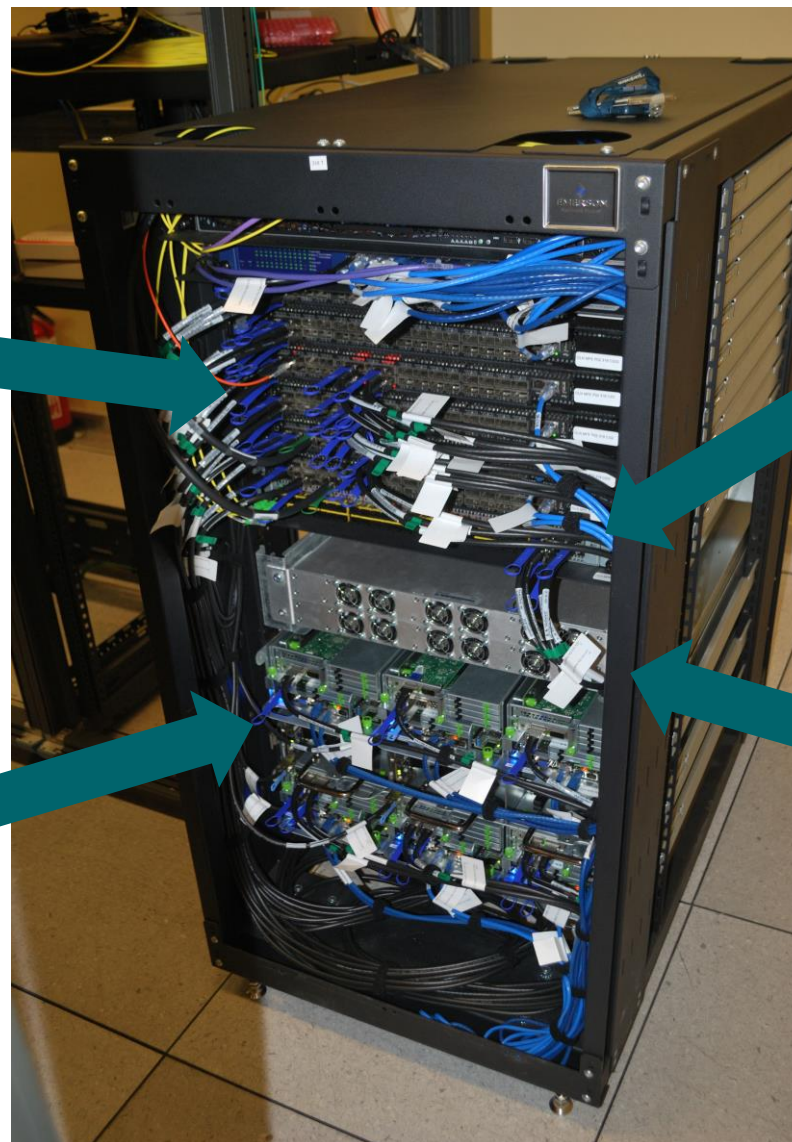
Open Compute based CO for triple play services

Switches OCP:

- 32 x 40 GE
- ONIE



Servers OCP
OpenRack 2.0



OLT GPON OCP
spec by ATT

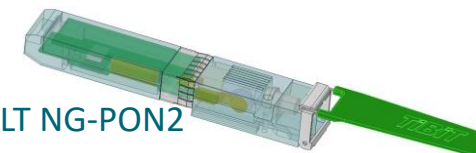
OLT GPON (up & Running)



OLT XGS-PON



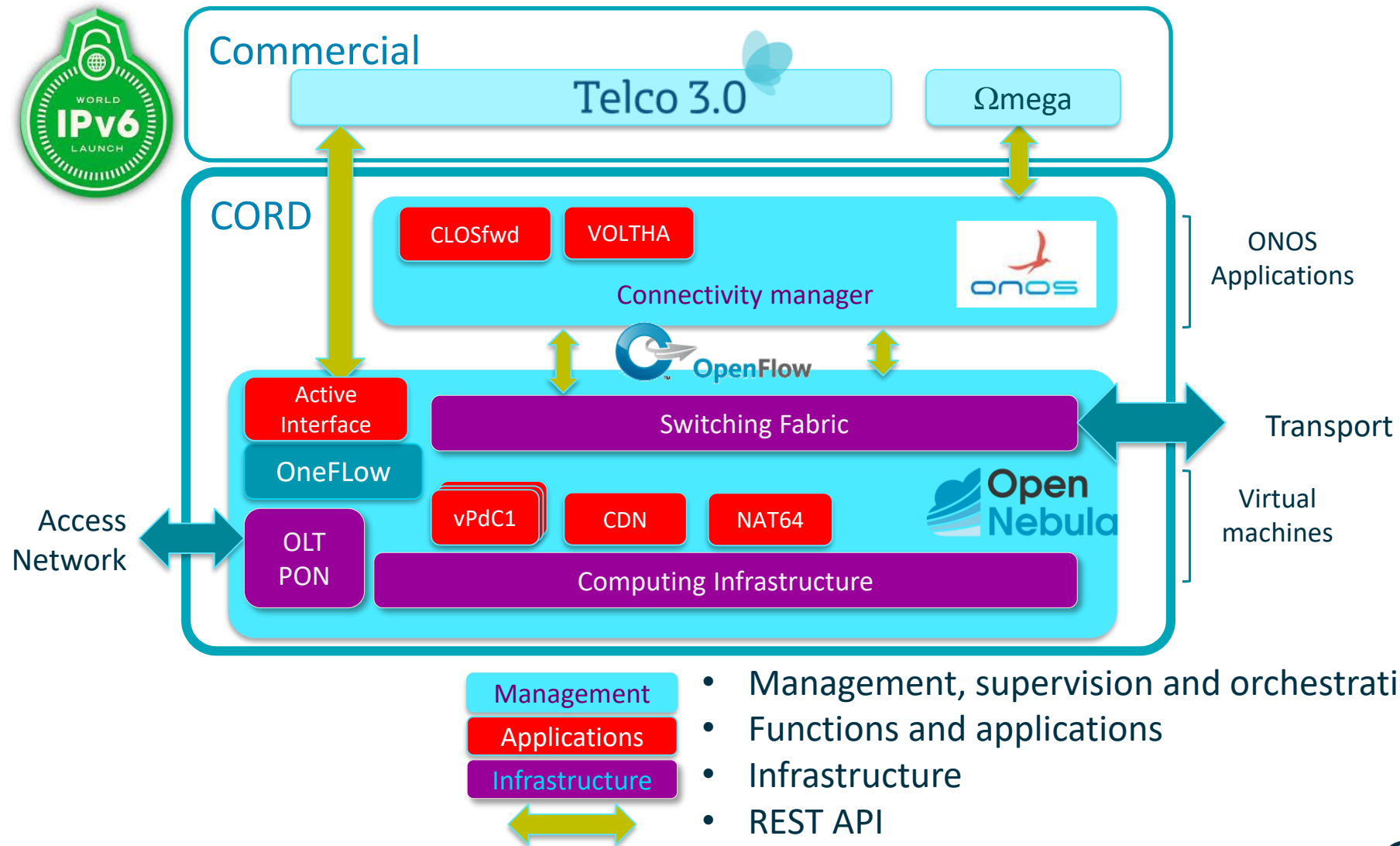
OLT NG-PON2



OCP DC Converter
-48vCC

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Architecture: CORD Components



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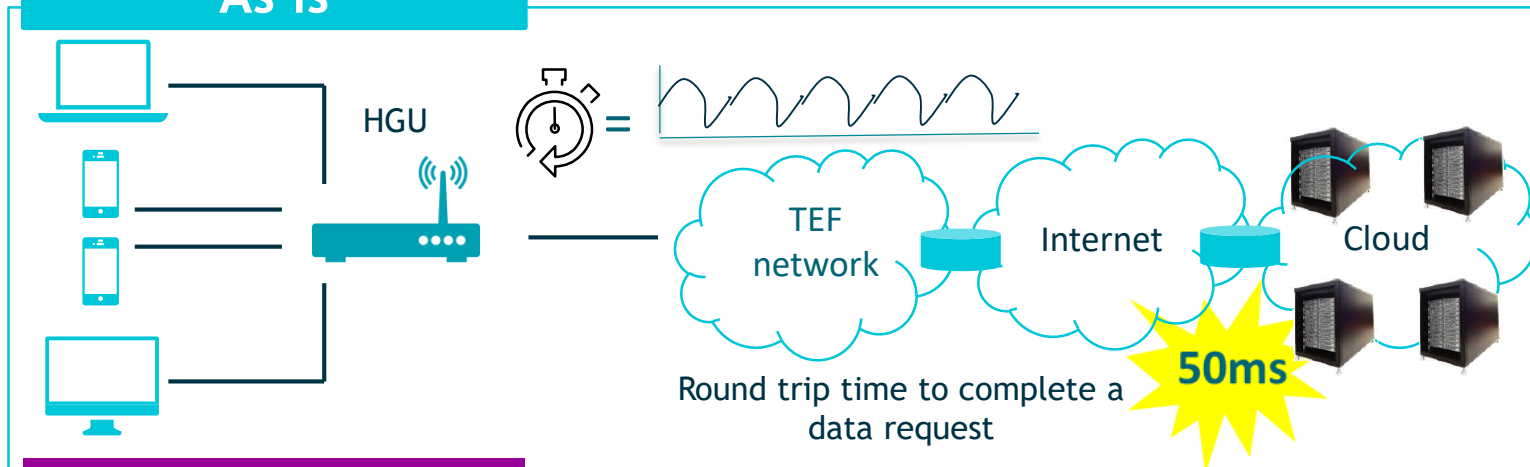


Use Cases

impact on User Experience

Creating the difference

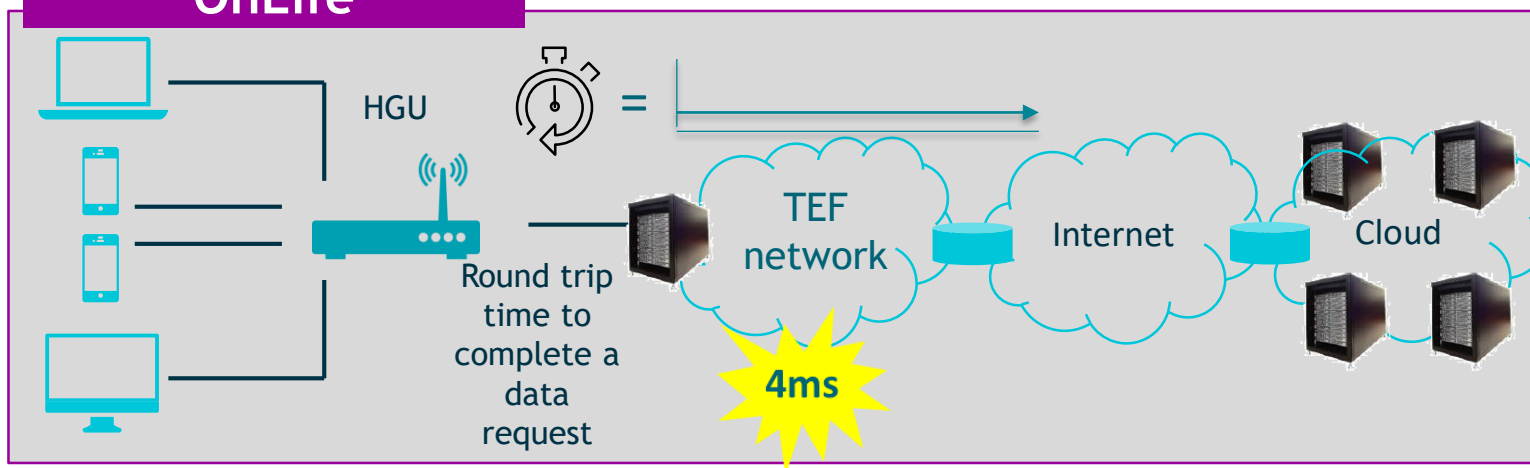
As is



Latency is variable, and in a lot of cases large and unpredictable.

TEF latency can be **unpredictable** as a lot of services are still served from the core or internet

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Latency is guaranteed below a certain level

Services can rely on **guaranteed latency** which improves customer satisfaction

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Central Office transformation brings UX transformation



Voice



Data



Vídeo



¡Hola! Estas a punto de crear tu propio acceso a internet. Entra y disfruta de Fusión OnLife

movistar

NIF, CIF, Pasaporte, NIE

Contraseña

ENTRAR

¿Tienes dudas?

Revisa las [Preguntas Frecuentes](#) o contáctanos por teléfono o WhatsApp en el 666 666 666

movistar David

Tu tienda movistar

Salir

Fusión OnLife es fibra simétrica, fijo, TV y mucho más...

Fusión OnLife 300Mb	Fusión OnLife 500Mb	Fusión OnLife 1.000Mb
0€	Próximamente 0€	Próximamente 0€
Internet • Fibra simétrica 300 Mb	Internet • Fibra simétrica 500 Mb	Internet • Fibra simétrica 1.000 Mb
Teléfono fijo • Llamadas ilimitadas	Teléfono fijo • Llamadas ilimitadas	Teléfono fijo • Llamadas ilimitadas
Televisión • Canales TDT y #0	Televisión • Canales TDT y #0	Televisión • Canales TDT y #0
Cerradura online • 1 Puerta conectada		
CONTRATAR	NO DISPONIBLE	NO DISPONIBLE

¿Tienes dudas? Revisa las [Preguntas Frecuentes](#) o contáctanos por teléfono o WhatsApp en el 666 666 666

movistar David

Tu tienda movistar

Salir

Danos un minuto, estamos configurando los nuevos servicios.

OnLife Networks

Esta barra avanza rápidamente, pero para rápida tu nueva conexión a internet. Ya falta menos para poder disfrutarla

28%

¿Tienes dudas? Revisa las [Preguntas Frecuentes](#) o contáctanos por teléfono o WhatsApp en el 666 666 666

movistar David

Tu tienda movistar

Salir

David, estas disfrutando Fusión OnLife 300Mb

Servicios Contratados

Servicio	Detalles	Acción
Internet	Fibra simétrica 300Mb Movistar Base	Ver detalles
Teléfono Fijo	Llamadas a fijo ilimitadas Línea: 915554439	Ver detalles
Televisión	Televisión online Canales TDT y #0 En todos los dispositivos	Ver detalles

¿Tienes dudas? Revisa las [Preguntas Frecuentes](#) o contáctanos por teléfono o WhatsApp en el 666 666 666

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CORD build 2017 - Public

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M+ vCDN @ EDGE



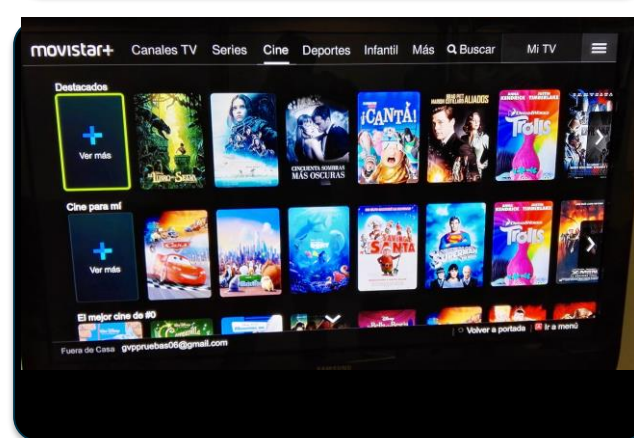
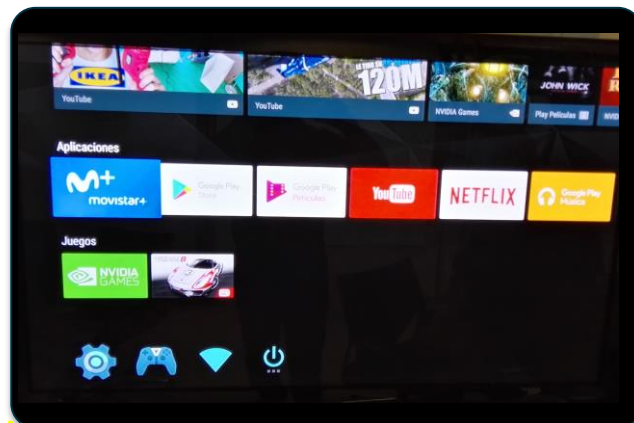
Voice



Data



Vídeo



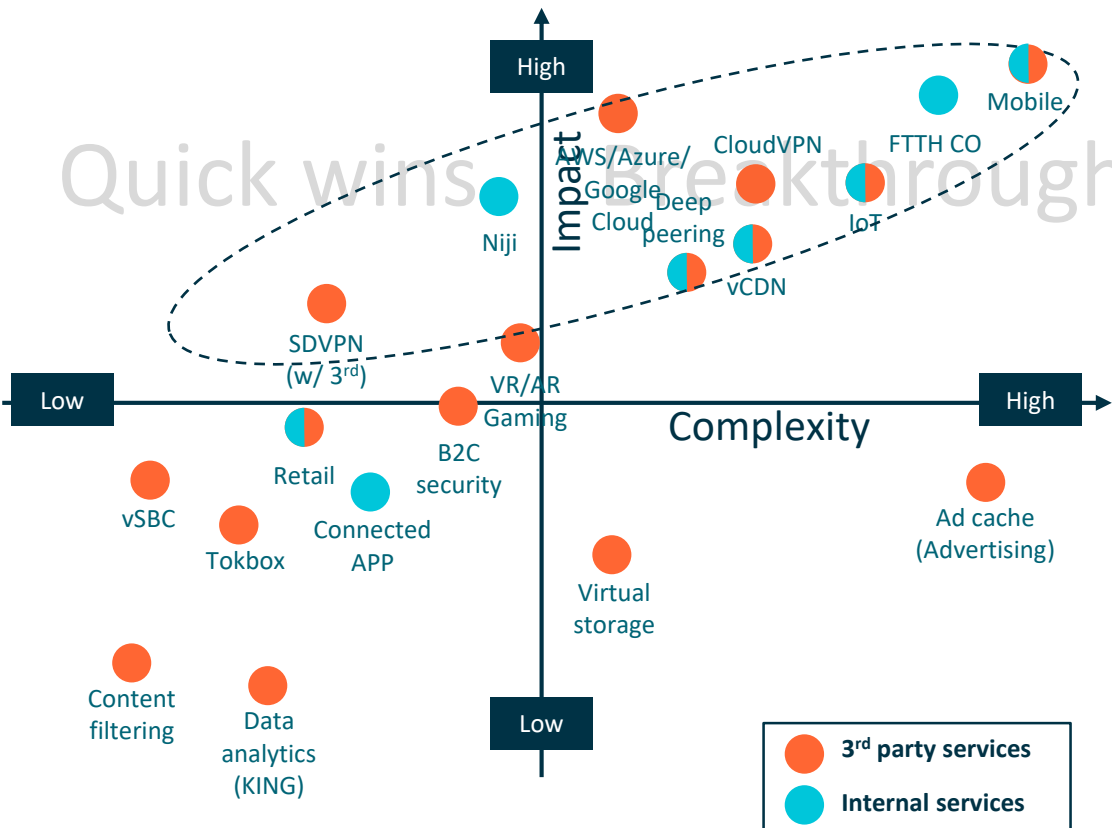
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Connectivity + Edge Computing opens many use cases

Prioritization matrix¹



Development effort

	Pilot Focus
<ul style="list-style-type: none">Fibre Central Office TransformationvCDNCloudVPN (w/ 3rd party solution)	

	Evaluation
<ul style="list-style-type: none">VR/AR GamingAkamai vCDNAWS edgeSDVPN (int. dev.)TGS CDNTokbox	<ul style="list-style-type: none">Deep peeringIoTRetailMobileLambda at the edge

	Mid term
<ul style="list-style-type: none">Content filteringVirtual Storage	<ul style="list-style-type: none">Ad cache

Position in the Matrix is based on high level quantitative and qualitative analysis

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TIP Use cases

1

vCDN at the edge

Objectives

To deliver high hit and low latency content from the Edge of the network using OnLife networks

Impact

- ✓ Better customer experience
- ✓ Lower transport costs
- ✓ Enablement of newer revenues by services at the edge

Collaborators



2

AR/VR Tourism Edge

Objectives

To enable a scene recognition activity using AR. Delivering information about a scene, making a call and giving info about best visiting times

Impact

- ✓ Enabling low latency Edge service
- ✓ Developing a new business revenue service where telco is adding value

Collaborators



3

Drone video delivery

Objectives

Get real time video from drones for events, venues and attractions and deliver it in 360 to customers

Impact

- ✓ Reversing the edge vCDN to now take content in real time
- ✓ Enabling future low latency business to enable video pull from any video source

Collaborators



+

People & Process

Objectives

Share best practises for Operating new technologies in Constant change and hyper growth environments

Collaborators

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OnLife networks active investigations

Personalization

Service

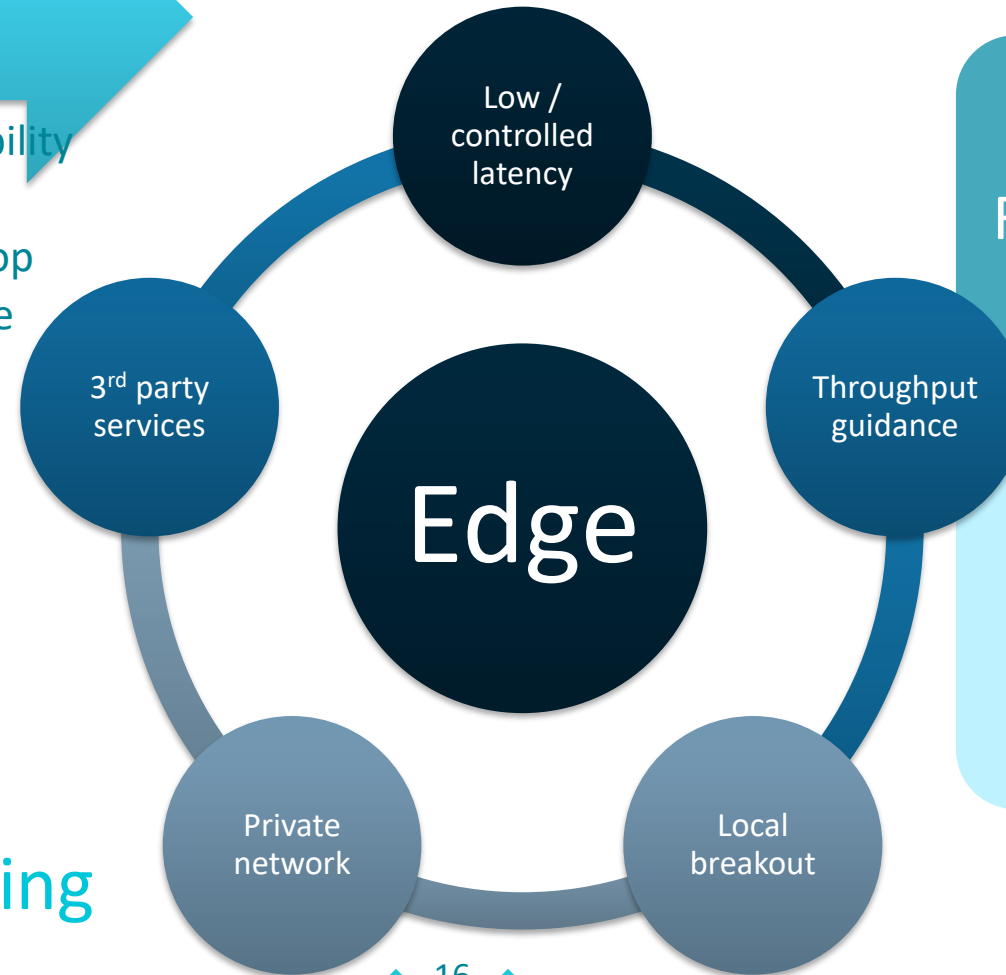
- Customer data
- Network data
- Machine learning

Network

- Programmability
- Open
- Feedback loop
- Micro service architecture

Multi access

Edge Computing



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Este es el lugar donde
lo digital se transforma
en algo real_



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