

Graphic Design Intern Job Description

Location: Flexible, reporting into Menlo Park, CA

We are seeking an individual to collaborate with the ONF marketing team to design creative and compelling digital graphic assets to drive awareness and engagement. It may also include creation of images for PowerPoint presentations and print (collateral, trade show signage, etc.).

This is a part-time role estimated at 10-12 hours per week with flexible work hours.

Responsibilities

- Develop concepts and create digital visual images for use in used in social media, email, web and advertising
- Familiarity with graphics requirements for social media platforms, specifically Linked and Twitter
- Assist with post production video editing
- Ability to create motion graphic videos
- Source digital photography
- Create/update brand identity guidelines and adhere to them in creation of digital images
- Maintain and organize electronic project files in GoogleDrive

Prerequisites

- Current university enrollment in an accredited degree-seeking academic program, Graphic Design major preferred
- Experience in graphic design, video creation/editing and photo editing
- Proficiency using Adobe Creative Suite - Illustrator, Photoshop, Animate (preferred) or comparable tools
- Strong creativity
- Ability to work independently
- Good written and verbal communication skills
- Attention to detail and deadline oriented
- Fluency in the latest product design trend, tools, and technology cross-platform (mobile, and web)
- Provide samples of relevant projects